

Building Coalitions to Advance Policy & Systems Change



When you think of coalitions....



Why build a coalition?

1. Influencing or developing public policy, usually around a specific issue
2. Changing people's behavior (reducing smoking or drug use, for instance).
3. Building a healthy community. (economic development, health services, education, housing, environment)



Building Power Together

- Demonstrate diversity of supporters
- Create alliances among those who might not normally work together, legitimizing the cause
- Keep the approach to issues consistent and avoid duplication of efforts
- Pool and leverage resources
- Political clout and influence
- Elevates common message

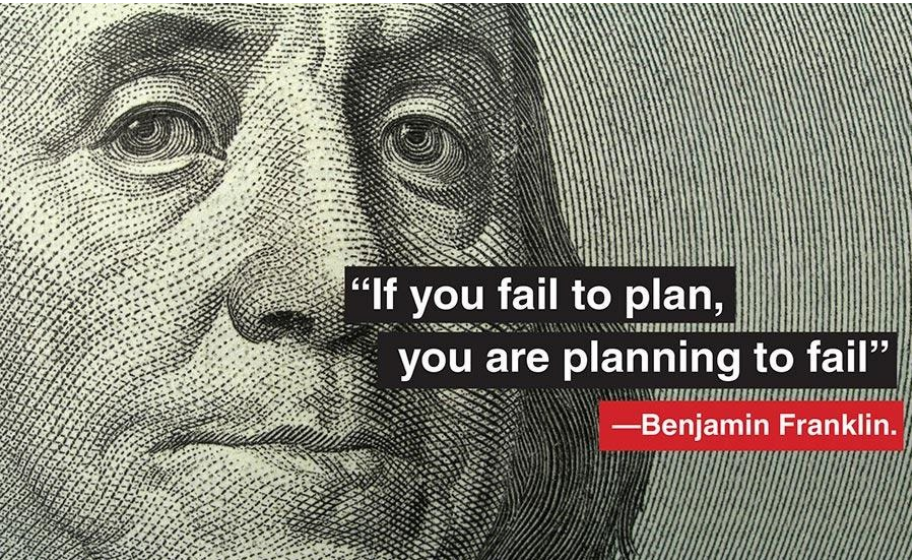


Coalition Building is an Art



Challenges to Starting a Coalition

Plan for these barriers to increase your chances of success!



- Turf issues
- Bad history
- Domination by “professionals”
- Poor links to the community
- Funding
- Minimal organizational capacity
- Failure to provide and create leadership within the coalition
- Perceived costs of working together can outweigh the benefits for coalition members

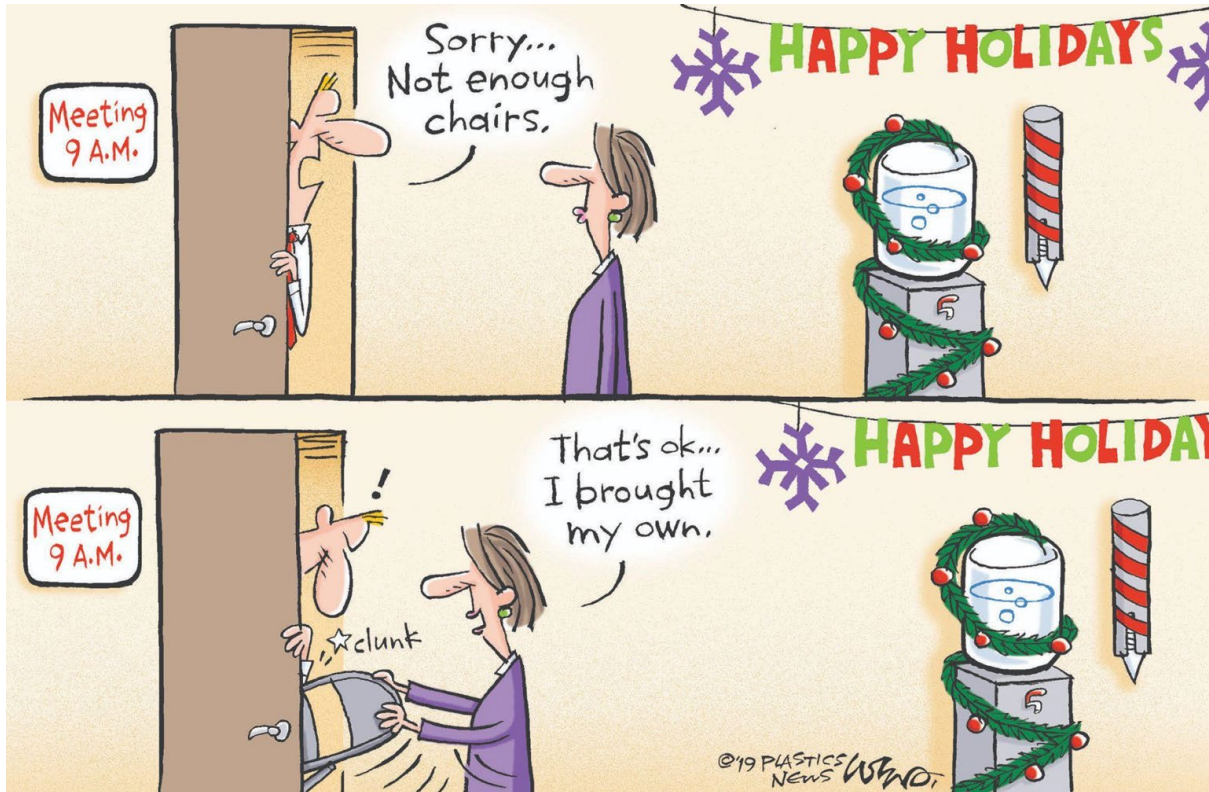
Best Practices

- Put together a core group
- Have a clear purpose
- Co-design campaigns and policies
- Collaborative leadership
- Recruit members and articulate the benefits of participating
- Include community from the start
- Take time to deepen relationships
- Identify multiple diverse messengers
- Inclusivity and representation matters
- Follow up

Trust building has a ripple effect.



A seat at the table is not enough





REALITY

One gets **more than** is needed, while the other gets **less than** is needed. Thus, a huge disparity is created.



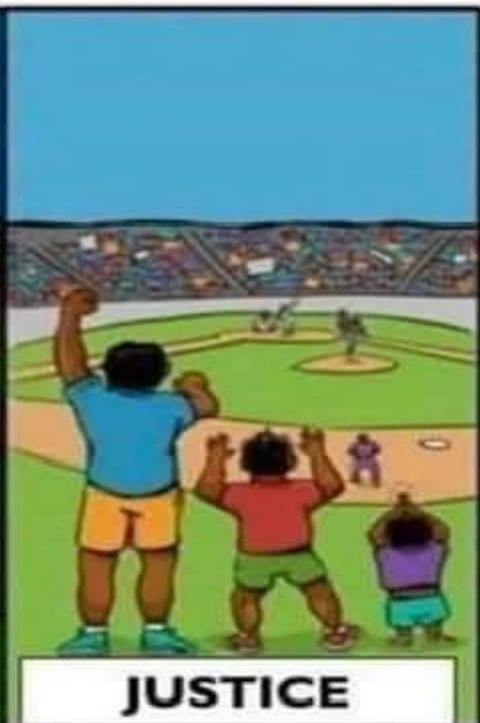
EQUALITY

The assumption is that **everyone benefits from the same supports**. This is considered to be equal treatment.



EQUITY

Everyone gets the support they need, which produces equity.



JUSTICE

All 3 can see the game without supports or accommodations because the **cause(s) of the inequity was addressed**. The systemic barrier has been removed.

Meeting Agreements

Norms



EST. 2015

EQUITY of VOICE

- * PAUSE
- * PAY ATTENTION TO SELF AND OTHERS
- * PUT IDEAS ON THE TABLE

ACTIVE LISTENING

Case Study: Listen.Lead.Share



Welcome to Listen.Lead.Share

Our families and our communities deserve to be happy, healthy, and safe... but our present and our futures are being threatened by overlapping **health, economic, and climate crises.**

We need creative solutions that are **for our communities** and created **by our communities.**

That's why we're working across the state to bring together New Jerseyans to **share ideas and brainstorm solutions.**

Clean Energy in New Jersey



The Opportunity: NJ is positioning itself as a national leader in the clean energy space.

With **YOUR ideas**, we can make sure no one gets left behind and that equity and jobs are centered in policy.

Why does this matter for me?

Workers



Equity



Health



Emissions Reductions



Clean Electricity



When we're talking about clean energy electricity, we're talking about how we power our homes, churches, schools, and businesses.

Dirty energy from fossil fuels have a direct impact on public health, especially in overburdened communities.

Open Discussion

The background of the slide features a winter scene with a white wind turbine in the center, solar panels in the foreground, and snow-covered evergreen trees under a clear blue sky.

What is most important to you and your community?

Why does clean energy matter to you and your community?

What is your vision for the future? What opportunities do you want to see for renewable energy development in your community?

How do you see climate change impacting your community now, in the past, and/or in the future? Do you see climate change as an urgent issue?

Health, Safety, and Decreasing Pollution

What are the biggest health and safety concerns that you, your family, and your community value have today?

Which program ideas would be most important **to you and your community?** What ideas do you have?

Quality Jobs and Equitable Economic Development

What do you, your family, and your community value as the **most important benefits** of clean energy-related jobs?

Which program ideas would be most important **to you and your community?** What ideas do you have?

- **Green Jobs**
- **Community Energy and Climate Planning**
- **Affordable Energy**
- **Equity in Clean Energy Investments**
- **Workforce development programs**



Clean Energy and Climate Change

What harms could climate change cause in your community?
How could clean energy benefit your community?

Which program ideas would be most important **to you and your community?** What ideas do you have?

- **Lowering Greenhouse Gas emissions and associated co-pollutants through-**
 - **Transportation**
 - **Power generation**
 - **Energy Efficiency**

Key Policy Provisions

- Create community-led workforce development hubs
- Creating an Office of Just Transition to support displaced fossil fuel workers
- Removing incineration from NJ's definition of renewable energy
- Codifies offshore wind goals and a 2050 goal of 15 GW
- Expanding accessibility of energy efficiency and community solar programs

**CLEAN ENERGY
JOBS NJ**







New Jersey's transition to clean energy must be e...



Watch later



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Watch on  YouTube



The connection between clean energy and public health cannot be...

Minority and low-income communities throughout New Jersey have been unjustly...



New Jersey deserves economic benefit from equitable clean energy

It's critical that our transition away from dirty fossil fuels is rooted in equity.



New Jersey's Black and Brown Communities Need Training to Enter the New...

New Jersey's green economy must not leave Black and brown communities behind ...



Why clean energy jobs could be more plentiful than originally hoped –...

Job gains in the offshore wind, solar and transportation industries could be far high...

The Four P's

People

Purpose

Process

Production



Thank you!

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